

REGION V ANNUAL CONFERENCE

APRIL 19-21, 2024

MARRIOTT HOTEL **DALLAS, TEXAS**

Marriott Dallas Uptown 3033 Fairmount Street Dallas, TX, 75201

CO-HOSTED BY: CV ROMAN MEDICAL SOCIETY

SPONSORSHIP & EXHIBITORS PROSPECTUS



OF INVITATION

We are delighted to invite you to participate as a sponsor/exhibitor in the 2024 National Medical Association Region V Annual Conference which will be held in Dallas, Texas on Friday, April 19, 2024, through Sunday, April 21, 2024. The conference site is at the Marriott Dallas Uptown, 3033 Fairmount Street, Dallas, TX, 75201. We look forward to your participation in helping to make our Annual Conference a successful event.

Many thanks, Donald G. Peghee Jr. Melanie Hafford, MD



Donald G. Peghee Jr., MD Chair, NMA Region V



Melanie Hafford, MD President, CV Roman Medical Society

From Disparities to Equity: A Call For Healthcare Transformation

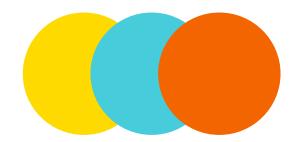
ADDUT 2024 NMA REGION V ANNUAL CONFERENCE



The National Medical Association (NMA) promotes the collective interests of physicians and patients of African descent. NMA carries out its mission by serving as the collective voice of physicians of African descent and a leading force for parity in medicine, elimination of health disparities, and promotion of optimal health.

NMA's mission is to advance the art and science of medicine for people of African descent through education, advocacy, and health policy to promote health and wellness, eliminate health disparities, and sustain physician viability.

NMA Region V states consist of Arkansas, Iowa, Kansas, Louisiana, Missouri, Nebraska, New Mexico, Oklahoma, and Texas.



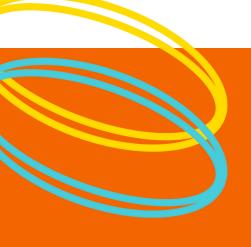
SPONSORSHIP BENEFITS

The expressed intention of the NMA Region V is to ensure that participating companies receive the highest recognition in return for their generous support.



SPACE ALLOCATION

Onsite & Virtual exhibit booths will be assigned on a first-come, firstserved basis, determined by the date of the contract and payment received. Prior exhibitors will also be considered. If the booth(s) of your choice has already been assigned, you will be given the nearest booth available. The final deadline for receipt of the contract and payment for booth space is March 29, 2024. To ensure booth space and preference in location, return the enclosed forms with payment on or before March 29, 2024.



SHIPPING & PACKAGE HANDLING INFORMATION

Any packages should be shipped to 3033 Fairmount Street, Dallas, TX, 75201. All boxes should state the onsite contact's name, sales manager's name, meeting/company name, and dates of the event. No C.O.D. packages will be accepted. The hotel's policies on safe package handling are based on advice from the United States Postal Service (USPS) and the Federal Centers for Disease Control and Prevention (CDC).



INDEMNIFICATION

The Exhibitor agrees to indemnify and hold harmless NMA, CV Roman Medical Society, and its employees, agents, representatives, and affiliates from all claims, losses, or causes of action for any injury or damage to equipment or property of the Exhibitor that is not the result of willful or wanton gross negligence on the part of NMA, CV Roman Medical Society, or the conference center, its employees, agents or representatives. In addition, if the Exhibitor retains independent contractors to provide services on the conference site property, the foregoing indemnity will extend to the actions of that independent contractor.

EXHIBIT HALL COLORS

The Exhibit Hall is carpeted - the pipe & amp; drape will be "Black".

PROMOTIONAL MATERIAL

Nothing shall be posted on, nailed, screwed, or otherwise attached to columns, walls, floors, furniture, or other parts of the building.



The conference hotel is the Marriott Dallas Uptown, 3033 Fairmount Street Dallas, TX, 75201. Room reservations are the responsibility of each participant and should be made by calling the hotel directly (214) 239-0333 or by using "online reservations". The deadline is March 29, 2024 or while rooms last to receive the convention rate of \$239.00 (single/double). Please use NMA Region V as the code at the time of registration to get the conference room rate.

REGION V ANNUAL CONFERENCE APRIL 19-21, 2024



MARCH 29, 2024 Exhibitor Registration Deadline

PARKING

IMPORTANT DATES

APRIL 19-21, 2024 Virtual Exhibit Hall APRIL 20, 2024 Exhibitor Dismantle (3PM)

SPONSORSHIP & Exhibitors



The Annual Conference will provide sponsors and exhibitors with exposure and access to delegates who can influence the selection of products and services within their organizations. The conference will provide you with the opportunity to demonstrate your support and commitment to eliminating healthcare disparities throughout the NMA Region V territory and will extend your visibility beyond the exhibition hall to achieve maximum exposure at the meeting. To ensure that your company achieves its objectives by participating in the conference, many opportunities are being offered.

GENERAL EXHIBITOR FEE: \$2,500

BOOTH INCLUDES:

 \rightarrow Table, 2 chairs, and a trash can

→ Two exhibitor badges

→ Sign indicating the name of the exhibiting company

→ Company listing of products/services in the official program guide, provided the contract is received prior to printing

→ Post-conference attendee list (one-time usage)

→ Company name on NMA Region V Conference Web site

→ Two All Access Passes to all conference activities per company

CORPORATE SUPPORT TIER STRUCTURE FOR BENEFITS

BENEFITS	BRONZE \$5,000	SIL VER \$10,000	GOLD \$20,000	TITLE \$25,000
Recognition logo and company link on conference website				Ø
Full Page Ad in Sponsorship Booklet			Ø	Ø
Logo featured on all conference marketing material		Ø	Ø	Ø
Tickets to all conference socials	Ø	Ø	Ø	Ø
Registration list (names and emails of Conference Attendees)	Ø	Ø	Ø	Ø
Recognition at the exhibit hall entrance	Ø	Ø	Ø	Ø
Complementary conference registration			Ø	

EXHIBITOR & SPONSORSHIP FORM

CONTACT INFORMATION (Please type or print the following information)

Organization:			Please type or print the representative's name(s) as you would like to see it appear on the Conference Badge.
Contact Name:			1)
Mailing Address:			2)
City:	State:	Zip:	
Email:			I hereby authorize a statement to develop a link from its
Phone:	Mobile:		home page to my organization's website
			Yes No

REGISTRATION CATEGORY & FEES

EXHIBITOR REGISTRATION	
Title Sponsor	\$25,000 🗌
Gold Sponsor	\$20,000 🗌
Silver Sponsor	\$10,000
Bronze Sponsor	\$5,000
Exhibitor	\$2,500
Medical Student Symposium Sponsor	\$15,000 🗌

PROMOTIONAL OPPORTUNITIES

Luncheon (2)	\$10,000	
Breakfast (1)	\$7,500	
VIP & Tech Lounge	\$5,000	
Conference Bags	\$3,500	
Conference Breaks (3)	\$3,500	
Conference Lanyards	\$1,500	

FULL CONFERENCE REGISTRATION:

Early (received by March 27th)	\$175	
Onsite	\$250	

RESIDENT/FELLOW/STUDENT

Residents Early (received by March 27th)	\$50	
Onsite	\$75	
Students - Medical, Dental, Pharmacy	FREE	

PAYMENT INFORMATION

Check enclosed for the amo	ount of \$	Payable to: NMA Region 5		
Charge to credit card below for the amount of: \$		<u> </u>		
Account Number:		AMEX Visa MC Discover		
Name of card holder:				
Exp. Date: / Ad	ddress associated with card:			
Zip Code:	Card holder Signature:			
Mail Form to: NMA-Re	TO REGISTER gion V; Attn: Region V Conference 8403 Colesvi	lle Rd. Suite 820 Silver Springs, MD 20910		

Email Form: nmaregion5conf@gmail.com



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For more information, contact Derek Lewis II at edregion5nma@gmail.com or visit our website at <u>nmaregionv.com</u>



