



NMA REGION V ——— CONFERENCE

"Advancing Health Equity Through Innovation"

SPONSORSHIP & EXHIBITORS PROSPECTUS

National Medical Association Region V Conference
Co-Hosted By Mound City Medical Forum
Knight Conference Center, Washington University
St. Louis, MO | April 22-23, 2022

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WELCOME - LETTER OF INVITATION

We are delighted to invite you to participate in the 2022 National Medical Association's Region V Hybrid Conference which will be in St. Louis, Missouri from Friday, April 22- to Saturday, April 23, 2022. The conference site is at the Washington University, Knight Executive Education & Conference Center at One Brookings Drive, St. Louis, MO 63130-4899. The 2022 NMA Region V Conference Theme: *"Advancing Health Equity Through Innovation."*

The National Medical Association (NMA) promotes the collective interests of physicians and patients of African descent. NMA carries out its mission by serving as the collective voice of physicians of African descent and a leading force for parity in medicine, elimination of health disparities, and promotion of optimal health. NMA's mission is to advance the art and science of medicine for people of African descent through education, advocacy, and health policy to promote health and wellness, eliminate health disparities, and sustain physician viability. NMA Region V states consist of Arkansas, Iowa, Kansas, Louisiana, Missouri, Nebraska, New Mexico, Oklahoma, Texas. We hope that you will consider supporting the 2022 NMA Region V Hybrid Conference.

SPONSORSHIP BENEFITS

The expressed intention of the National Medical Association Region V is to ensure that participating companies receive the highest recognition in return for their generous support.

SPACE ALLOCATION

Onsite & Virtual exhibit booths will be assigned on a first-come, first-served basis, determined by the date of the contract and payment received. Prior exhibitors will also be considered. If the booth(s) of your choice has already been assigned, you will be given the nearest booth available. The final deadline for receipt of contract and payment for booth space is April 10, 2022. To ensure booth space and preference in location, return the enclosed forms with payment on or before April 10, 2022.

SHIPPING & PACKAGE HANDLING INFORMATION

Any packages should be shipped to 1 Brookings Drive, Campus Box 1194, St. Louis, MO 63130. All boxes should state the onsite contact's name, sales manager's name, meeting/company name, and dates of the event. No C.O.D. packages will be accepted. The hotel's policies on safe package handling are based on the advice from the United States Postal Service (USPS) and the Federal Centers for Disease Control and Prevention (CDC).

INDEMNIFICATION

The Exhibitor agrees to indemnify and hold harmless NMA, Washington University, and its employees, agents, representatives, and affiliates from all claims, losses, or causes of action for any injury or damage to equipment or property of the Exhibitor that is not the result of willful or wanton gross negligence on the part of NMA or the conference center, its employees, agents or representatives. In addition, if the Exhibitor retains independent contractors to provide services on the conference site property, the foregoing indemnity will extend to the actions of that independent contractor.

EXHIBIT HALL COLORS

The Exhibit Hall is carpeted – the pipe & drape will be "Black".

PROMOTIONAL MATERIAL

Nothing shall be posted on, nailed, screwed, or otherwise attached to columns, walls, floors, furniture, or other parts of the building.

IMPORTANT DATES

April 1, 2022
Exhibitor Registration Deadline

April 22-23, 2021
Virtual Exhibit Hall

April 23
Exhibitor Dismantle (3PM)



SPONSORSHIP & EXHIBITORS FORM

The 2021 NMA Region V Conference will provide sponsors and exhibitors with exposure and access to delegates who can influence the selection of products and services within their organizations. NMA Region V will provide you with the opportunity to demonstrate your support and commitment to eliminating healthcare disparities throughout the Region V territory and will extend your visibility beyond the exhibition hall to achieve maximum exposure at the meeting. To ensure that your company achieves its objectives by participating in the conference, many opportunities are being offered.

General Exhibitor Fee: \$1,000
State Agency/Non-Profit: \$500

Booth includes:

- Table, 2 chairs, and trash can
- Two exhibitor badges
- Sign indicating the name of the exhibiting company
- Company listing of products/services in the official program guide, provided the contract is received before printing
- Post-conference attendee list (one-time usage)
- Company name on NMA Region V Conference Web site
- Two complimentary tickets to all social activities of conference reception per company
- Lunch in the Exhibit Hall during show dates

Corporate Support Tier Structure for Benefits				
	Bronze \$2500	Silver \$5000	Gold \$10,000	Platinum \$20,000
Recognition logo and company link on the conference website				x
Full Page Ad in Sponsorship Booklet			x	x
Logo featured on all conference marketing material		x	x	x
Tickets to all-conference socials	x	x	x	x
Registration list (names and emails of Conference Attendees)	x	x	x	x
Recognition at the exhibit hall entrance	x	x	x	x
Complimentary exhibit booth	x	x	x	
Complimentary conference registration	x	x	x	x

Please type or print the following information.

Organization: _____

Contact Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Phone: (____) _____ Mobile: (____) _____

Fax: _____

Please type or print the representative's name(s) as you would like to see it appear on the Conference Badge.

- 1) _____
- 2) _____

Number of Booths: _____

I hereby authorize NMA Region V to develop a link from its home page to my organization's website

Yes No

PAYMENT INFORMATION

Check enclosed for the amount of \$_____ Payable to: NMA Region V

Charge to credit card below for the amount of \$_____

AMEX Visa MC Discover

ACCOUNT NUMBER: _____

NAME OF CARD HOLDER: _____

Exp. Date _____ / _____

Address ASSOCIATED WITH CARD: _____

ZIP CODE: _____

CARD HOLDER SIGNATURE

Registration

Category & Fees

EXHIBITOR REGISTRATION

Platinum Sponsorship	\$20,000
Gold Sponsorship	\$10,000
Silver Sponsorship	\$5,000
Bronze Sponsorship	\$2,500
General Exhibitor	\$1,000
Non-Profit/State Agency	\$500

PROMOTIONAL OPPORTUNITIES

Networking Reception (2)	\$5000
Luncheon (2)	\$5,000
Breakfast (2)	\$3,500
VIP & Tech Lounge	\$3,500
Conference Bags	\$2,500
Conference Breaks (2)	\$2,500
Conference Lanyards	\$1000

FULL CONFERENCE REGISTRATION:

Early (received by April 1, 2022)	\$125
Onsite	\$150

RESIDENT/FELLOW/STUDENTS

Early (received by April 1, 2022)	Free
Onsite	\$50

TO REGISTER

Mail Form to:

NMA-Region V
Attn: Region V Conference
8403 Colesville Rd. Suite 920
Silver Springs, MD 20910

Fax:

501-207-0711

Email Form:

nmaregion5conf@gmail.com



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For More Information, contact Derek Lewis II at
edregion5nma@gmail.com or visit our website at nmaregionv.com