

NATIONAL MEDICAL ASSOCIATION REGION V AND  
ARKANSAS MEDICAL DENTAL AND PHARMACEUTICAL ASSOCIATION

# HEALTH EQUITY & SCIENTIFIC CONFERENCE

SPONSORSHIP & EXHIBITORS PROSPECTUS



THE DETAILS  
**APRIL 21-22, 2023**  
MARRIOTT HOTEL  
LITTLE ROCK, AR

# WELCOME LETTER OF INVITATION

## 2023 HEALTH EQUITY & SCIENTIFIC CONFERENCE

We are delighted to invite you to participate in the 2023 National Medical Association Region V and Arkansas Medical Dental and Pharmaceutical Association Health Equity and Scientific Conference which will be held in Little Rock, Arkansas from Friday, April 21, 2023 to Saturday, April 22, 2023. The conference site is at the Statehouse Convention Center, at 101 E Markham St, Little Rock, AR 72201. We hope that you will consider supporting this year's Health Equity and Scientific Conference.



**Donald G. Peghee Jr., MD**

Chair, NMA Region V



**Rhonda Mattox, MD**

President, AMDPA

# ABOUT

## 2023 HEALTH EQUITY & SCIENTIFIC CONFERENCE

The National Medical Association (NMA) promotes the collective interests of physicians and patients of African descent. NMA carries out its mission by serving as the collective voice of physicians of African descent and a leading force for parity in medicine, elimination of health disparities, and promotion of optimal health. NMA's mission is to advance the art and science of medicine for people of African descent through education, advocacy, and health policy to promote health and wellness, eliminate health disparities, and sustain physician viability. NMA Region V states consist of Arkansas, Iowa, Kansas, Louisiana, Missouri, Nebraska, New Mexico, Oklahoma, and Texas.

The Arkansas Medical, Dental, and Pharmaceutical Association (AMDPA) were founded in 1893 by a group of African-American medical professionals. Since its inception the goal of the AMDPA has been to address health equity and health disparities in underserved populations as well as mentor and encourage young, aspiring students to enter the medical profession in the state of Arkansas. AMDPA has committed to elevating the standards of education, enlightening and directing public opinion in the prevention of diseases, care of diseases, and prolongation of life. Today, the organization still maintains its historical position of leadership and commitment to the minority and underserved people of Arkansas.



### SPONSORSHIP BENEFITS

The expressed intention of the NMA Region V and AMDPA is to ensure that participating companies receive the highest recognition in return for their generous support.



### SPACE ALLOCATION

Onsite & Virtual exhibit booths will be assigned on a first-come, first-served basis, determined by the date of the contract and payment received. Prior exhibitors will also be considered. If the booth(s) of your choice has already been assigned, you will be given the nearest booth available. The final deadline for receipt of the contract and payment for booth space is April 1, 2023. To ensure booth space and preference in location, return the enclosed forms with payment on or before April 1, 2023.



## **SHIPPING & PACKAGE HANDLING INFORMATION**

Any packages should be shipped to 101 E Markham St, Little Rock, AR 72201. All boxes should state the onsite contact's name, sales manager's name, meeting/company name, and dates of the event. No C.O.D. packages will be accepted. The hotel's policies on safe package handling are based on advice from the United States Postal Service (USPS) and the Federal Centers for Disease Control and Prevention (CDC).



## **INDEMNIFICATION**

The Exhibitor agrees to indemnify and hold harmless NMA, AMDPA, and its employees, agents, representatives, and affiliates from all claims, losses, or causes of action for any injury or damage to equipment or property of the Exhibitor that is not the result of willful or wanton gross negligence on the part of NMA or the conference center, its employees, agents or representatives. In addition, if the Exhibitor retains independent contractors to provide services on the conference site property, the foregoing indemnity will extend to the actions of that independent contractor.



## **EXHIBIT HALL COLORS**

The Exhibit Hall is carpeted – the pipe & amp; drape will be “Black”.

## **PROMOTIONAL MATERIAL**

Nothing shall be posted on, nailed, screwed, or otherwise attached to columns, walls, floors, furniture, or other parts of the building.





## HOTEL ACCOMMODATION

The conference hotel is the Marriott Little Rock. Room reservations are the responsibility of each participant and should be made by calling the hotel directly (501) 906-4000 or by using "online reservations". The deadline is April 1, 2023 or while rooms last to receive the convention rate of \$135.00 (single/double). Please use NMA Region V as the code at the time of registration to get the conference room rate.



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# HEALTH EQUITY & SCIENTIFIC CONFERENCE

## IMPORTANT DATES

**April 1, 2023**  
Exhibitor Registration Deadline

**April 21-22, 2023**  
Virtual Exhibit Hall

**April 22, 2023**  
Exhibitor Dismantle (3PM)

# SPONSORSHIP & EXHIBITORS FORM

The NMA Region V and AMDPA Health Equity and Scientific Conference will provide sponsors and exhibitors with exposure and access to delegates who can influence the selection of products and services within their organizations. The conference will provide you with the opportunity to demonstrate your support and commitment to eliminating healthcare disparities throughout the NMA Region V territory and will extend your visibility beyond the exhibition hall to achieve maximum exposure at the meeting. To ensure that your company achieves its objectives by participating in the conference, many opportunities are being offered.

**GENERAL EXHIBITOR FEE: \$1,000**  
**STATE AGENCY/NON-PROFIT: \$500**

## BOOTH INCLUDES:

- Table, 2 chairs, and trash can
- Two exhibitor badges
- Sign indicating the name of the exhibiting company
- Company listing of products/services in the official program guide, provided the contract is received prior to printing
- Post-conference attendee list (one-time usage)
- Company name on NMA Region V Conference Web site
- Two complimentary tickets to all social activities of conference reception per company
- Lunch in the Exhibit Hall during show dates



## CORPORATE SUPPORT TIER STRUCTURE FOR BENEFITS

BENEFITS	BRONZE \$2500	SILVER \$5000	GOLD \$15,000	PLATINUM \$25,000
Recognition logo and company link on conference website				◆
Full Page Ad in Sponsorship Booklet			◆	◆
Logo featured on all conference marketing material		◆	◆	◆
Tickets to all conference socials	◆	◆	◆	◆
Registration list (names and emails of Conference Attendees)	◆	◆	◆	◆
Recognition at the exhibit hall entrance	◆	◆	◆	◆
Complementary exhibit booth	◆	◆	◆	◆
Complementary conference registration	◆	◆	◆	◆

# EXHIBITOR & SPONSORSHIP FORM

## CONTACT INFORMATION *(Please type or print the following information)*

Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_

Please type or print the representative's name(s) as you would like to see it appear on the Conference Badge.

1) \_\_\_\_\_

2) \_\_\_\_\_

I hereby authorize a statement to develop a link from its home page to my organization's website

☐ Yes ☐ No

## REGISTRATION CATEGORY & FEES

### EXHIBITOR REGISTRATION

Platinum Sponsorship	\$25,000	<input type="checkbox"/>
Gold Sponsorship	\$15,000	<input type="checkbox"/>
Silver Sponsorship	\$5,000	<input type="checkbox"/>
Bronze Sponsorship	\$2,500	<input type="checkbox"/>
General Exhibitor	\$1,000	<input type="checkbox"/>
Non-Profit/State Agency	\$500	<input type="checkbox"/>

### PROMOTIONAL OPPORTUNITIES

Luncheon (2)	\$5,000	<input type="checkbox"/>
Breakfast (1)	\$3,500	<input type="checkbox"/>
VIP & Tech Lounge	\$3,500	<input type="checkbox"/>
Conference Bags	\$2,500	<input type="checkbox"/>
Conference Breaks (2)	\$2,500	<input type="checkbox"/>
Conference Lanyards	\$1000	<input type="checkbox"/>

### FULL CONFERENCE REGISTRATION:

Early (received by March 27th)	\$175	<input type="checkbox"/>
Onsite	\$250	<input type="checkbox"/>

### RESIDENT/FELLOW

Residents Early (received by March 27th)	\$50	<input type="checkbox"/>
Onsite	\$75	<input type="checkbox"/>
Professional Students (FREE)		

## PAYMENT INFORMATION

Check enclosed for the amount of \$ \_\_\_\_\_

Charge to credit card below for the amount of: \$ \_\_\_\_\_

Account Number: \_\_\_\_\_

Name of card holder: \_\_\_\_\_

Exp. Date:    /        Address associated with card: \_\_\_\_\_

Zip Code: \_\_\_\_\_ Card holder Signature: \_\_\_\_\_

**Payable to:** NMA Region 5

☐ AMEX ☐ Visa ☐ MC ☐ Discover

### TO REGISTER

**Mail Form to:** NMA-Region V; Attn: Region V Conference 8403 Colesville Rd. Suite 920 Silver Springs, MD 20910

**Email Form:** nmaregion5conf@gmail.com



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For More Information,  
contact Derek Lewis II at  
[edregion5nma@gmail.com](mailto:edregion5nma@gmail.com)  
or visit our website at  
[nmaregionv.com](http://nmaregionv.com)



[WWW.NMAREGIONV.COM](http://WWW.NMAREGIONV.COM)