

Jacqueline Smith is a dedicated advocate for health equity, bringing a unique blend of policy expertise and a deep understanding of systemic inequities to her work. As Senior Manager of Public Affairs at Coloplast, she focuses on improving healthcare access for individuals with bladder and bowel management needs, addressing critical disparities in care. Her commitment to health equity is deeply rooted to her Appalachian heritage which provides her with a unique personal perspective on the impact social determinants of health can have on clinical outcomes, fueling her dedication to achieving equitable healthcare access for all.

Prior to Coloplast, Jacqueline served as a US Senate staffer, held various roles at Humana, and served as Executive Director of Public Policy for the largest healthcare system in New Mexico, demonstrating her understanding of healthcare policy and advocacy. While living in New Mexico, she was nominated for and served on multiple gubernatorial work groups focused on dismantling systemic barriers to care, particularly in rural areas.

A proud alumna of the University of Louisville, she currently resides in Maysville, Kentucky, with her family. In her free time, she enjoys reading, volunteering as a Master Gardener-- she's passionate about increasing food security by mentoring a new generation of sustainable home gardeners in small space urban environments-- and expressing her creativity through quilting and hand embroidery.